

2nd Transalpine Organizing Creativity Paper Development Workshop

University of Modena and Reggio Emilia – Department of Communication and Economics
(Palazzo Dossetti – Viale Antonio Allegri 9, Reggio Emilia, Italy)

Monday, May 27

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| 09:30 – 10:00 | Admission & Welcome coffee – <i>Ground Floor</i> |
| 10:00 – 10:15 | Welcome greetings by Giovanna Galli, Head of the Department of Communication and Economics (University of Modena and Reggio Emilia) – <i>Aula Magna Manodori, Ground Floor</i> |
| 10:15 – 10:45 | Workshop opening by the organizers: Fabrizio Montanari & Anna Chiara Scapolan (University of Modena and Reggio Emilia), Claudio Biscaro (JKU Linz), & Elke Schüßler (Leuphana University Lüneburg) – <i>Aula Magna Manodori, Ground Floor</i> |
| 10:45 – 11:45 | 1st Roundtable session (See table below) |
| 11:45 – 12:00 | Short break |
| 12:00 – 13:00 | 2nd Roundtable session |
| 13:00 – 14:30 | Lunch at Palazzo Dossetti – <i>Ground Floor</i> |
| 14:30 – 15:30 | Plenary session by Gernot Grabher (HafenCity University Hamburg): “Arsonists and artisans: Confronting architectural traditions at the center and the periphery” – <i>Aula Magna Manodori, Ground Floor</i> |
| 15:30 – 16:30 | 3rd Roundtable session |
| 16:30 – 17:00 | Coffee break – <i>Ground Floor</i> |
| 17:00 – 18:00 | 4th Roundtable session |
| 20:00 | Workshop Social Dinner at Tabarin Osteria Popolare (Galleria Santa Maria, 1/B, Reggio Emilia, Italy) |

Tuesday, May 28

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| 09:30 – 10:00 | Get together at Palazzo Dossetti & Transfer to Centro Coreografico Nazionale / Aterballetto |
| 10:00 – 12:00 | Visit & Final session at Centro Coreografico Nazionale / Aterballetto |
| 12:00 – 12:30 | Transfer to Collezione Maramotti |
| 12:30 – 13:00 | Light lunch at Collezione Maramotti |
| 13:00 – 15:00 | Visit at Collezione Maramotti |

Participants

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Organizing committee & Program coordinator

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Roundtables

Roundtable 1: “Organizing, collaborating, and the micro-foundations of creativity” Room D2.4+D2.5, 2nd Floor			
Discussants: Sarah Harvey and Barbara Imperatori			
S1	Leo Bancou	Paris-Dauphine University	Beyond creative production: Shaping creative togetherness across differences in the context of a European screenwriters’ programme
S2	Birke Otto	Leuphana University Lüneburg & Copenhagen Business School	Failure as a process: Dynamics of expectation shaping the evaluative space of a creative project
S3	Maria Cecilia Flores	University of Bologna	The Anatomy of a ‘Eureka Moment’: Micro-interactions, emotions and the development of ideas in creative teams
S4	Benjamin Schiemer	JKU Linz	Leveraging ambiguity: The role of objects for generating novelty in music and pharma
Roundtable 2: “Entrepreneurship and creativity” Room D2.2, 2nd Floor			
Discussants: Gernot Grabher and Elke Schüßler			
S1	Silvia Poli	University of Bologna	Supporting entrepreneurship in the creative and cultural sector: An entrepreneurial support organisation’s perspective
S2	Elena Madiari & Alessandra Migliore	Politecnico di Milano	Does the physical structure of the urban space influence entrepreneurial ecosystems? A gender perspective
S3	Andrea Carlo Lo Verso	Ca’ Foscari University of Venice	How entrepreneurial culture might kill cultural entrepreneurship: A case study from the book sector
S4	Nico Martinez Feix	FU Berlin	Harmony in creativity? How artists shape their creative project portfolios in terms of entrepreneurial aspects
Roundtable 3: “Individuals, teams, and creativity” Aula Magna Manodori, Ground Floor			
Discussants: Claudio Biscaro and Simone Ferriani			
S1	Anne-Gaëlle Maltese	University of Strasbourg	Does creativity thrive on plot twists? Exploring the effect of surprise on team creativity
S2	Laura Elaine Strittmatter & Federico Magni	ETH Zurich	Exploring uncertainty linked to creativity?
S3	Himani Singh	University of Mannheim	The role of attitudinal similarity in perceptions of creativity
Roundtable 4: “Creativity in cultural industries” Meeting Room, 2nd Floor			
Discussants: Fabrizio Montanari and Jörg Sydow			
S1	Chiara Giulia De Leo	University of Bologna & University of Edinburgh	From the “white cube” to the “hypercube:” Professionals, new technologies, and materiality
S2	Boram Lee	University of South Australia	The role of nonprofit intermediaries and employability of creative graduates

S3	Chiara Paolino & Greta Elisabetta Brizio	Università Cattolica del Sacro Cuore	Dancing towards inclusion: Visual and performative learning approaches to discuss marginalization
S4	Konstantin Hondros	University of Duisburg-Essen	When fakes turn real for a second: Cocreating authenticity moments in tribute band performances
Roundtable 5: “Creativity in business and the workplace” Aula Magna Manodori, Ground Floor			
Discussants: Sara Lombardi and Pier Vittorio Mannucci			
S1	Cecilia Correggi & Paolo Di Toma	University of Modena and Reggio Emilia	Influencing creativity in the continuous business model innovation process: A dynamic capabilities approach
S2	Roja Ratzinger	JKU Linz	Getting innovative ideas funded. The impact of affective trajectories
S3	Alex Cayrol	Sabanci Business School	Should leaders be enthusiastic or assertive to enhance employee creativity?
S4	Filippo Ferrarini, Francesca Nepoti, & Tommaso Fabbri	University of Modena and Reggio Emilia	Performance management systems and innovative work behaviour: The mediating role of organizational justice and employee wellbeing
Roundtable 6: “Digitization, technology, and creativity” Room D1.2+D1.3, 1st Floor			
Discussants: Robert Bauer and Massimiliano Nuccio			
S1	Jennifer Haase	Humboldt University Berlin	The isomorphic forces of AI in knowledge-intensive work: Evidence from chess
S2	Edith Prat & Guy Parmentier	Grenoble Alpes University	Exploring the dynamics of creative collaboration online
S3	Joy Zhao Zheng	INSEAD Business School	Team creativity, digitization, and assessment divergence in creative industries
S4	Marion Joubert & Guy Parmentier	Grenoble Alpes University	Towards an integrative framework of creative gamified experience: A systematic review of the literature

We remind you that all participants are expected to read and be ready to contribute to the development of the papers of the roundtable they have been assigned to. Each paper will be briefly introduced (5 minutes max) by its author/one of its co-authors (e.g., by focusing on the paper’s key ideas or issues on which they wish to receive the most constructive feedback).

Every roundtable includes 4 papers divided into 4 one-hour sessions (besides Roundtable 3, which includes 3 papers divided into 3 sessions): i.e., 1 session = 1 paper.

See the first column of the table above to check the session you have been assigned to.

You can find all the papers at this link:

<https://www.dropbox.com/scl/fo/ppmvqwvves6187ktrvsc/AOV17Evt1pBc156hpzeYGng?rlkey=ow8bm96b157510fluolvnmmyy&st=jzghhot&dl=0>

Workshop location(s) and Travel information

University of Modena and Reggio Emilia – Department of Communication and Economics

Palazzo Dossetti – Viale Antonio Allegri, 9, Reggio Emilia, Italy

<https://maps.app.goo.gl/5s7HchzZYEm4SWMg8>



Traveling by plane:

The Guglielmo Marconi Airport in Bologna is the closest airport to Reggio Emilia (70 km away) and the best option if you're flying from abroad. Once you arrive at the airport, we recommend taking the "Marconi Express" to the Bologna Centrale train station (a 7-minute ride) and then catching either a regional (a 45-minute ride) or a high-speed train (a 25-minute ride) to Reggio Emilia

The Milan-Linate Airport, Milan-Malpensa Airport, and Milan-Bergamo Airport are other feasible options with frequent flights

Traveling by train:

Regional and intercity trains arrive at the old Reggio Emilia train station in the city center (a 20-minute walk or a 10-minute bus ride to/from Palazzo Dossetti):

<https://maps.app.goo.gl/C6XLgVcteeponsFuXA>

High-speed trains arrive at the Reggio Emilia AV Mediopadana train station (a 10-minute taxi ride or a 25-minute bus ride to/from Palazzo Dossetti):

<https://maps.app.goo.gl/gxGUWzPyLXvkri3s7>

High-speed trains take roughly 50 minutes from Milano Centrale and 25 minutes from Bologna Centrale to the Reggio Emilia AV Mediopadana train station

Traveling by car:

We recommend parking at Parcheggio Zucchi, right behind Palazzo Dossetti:

<https://maps.app.goo.gl/wTvR7Mn1UK1vmALn7>

Bus lines:

Bus lines 1, 4, or 9 from the old Reggio Emilia train station to Palazzo Dossetti

Bus lines M or 5 from the Reggio Emilia Mediopadana AV train station to Palazzo Dossetti

Centro Coreografico Nazionale / Aterballetto

Via della Costituzione, 39, Reggio Emilia, Italy

<https://maps.app.goo.gl/qdzc51TNHMvZL9ut5>



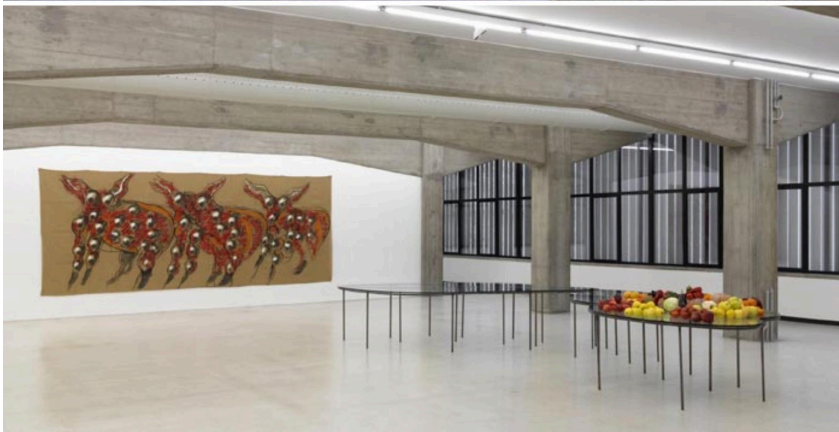
The Centro Coreografico Nazionale was founded in 2003 by the Emilia-Romagna Region and the Municipality of Reggio Emilia. It develops its producing and touring activity under the name Aterballetto, the leading contemporary dance company in Italy and the first permanent ballet-producing organization apart from Opera House companies.

Composed of soloist dancers performing in every dance style, Aterballetto has gained international recognition over the years, making it possible for the company to become a Production Dance Centre in 2015 and host many artist residencies, as well as productions and performances by other Italian and international dance companies.

Collezione Maramotti

Via Fratelli Cervi, 66, Reggio Emilia, Italy

<https://maps.app.goo.gl/ZYL2fviFHZT6UXas8>



The Collezione Maramotti is a contemporary art collection located in the historical headquarters of the Max Mara high-fashion company in Reggio Emilia. The permanent collection opened to visitors in 2007 and comprises over 200 paintings, sculptures, and installations from more than 120 artists from different art movements of the late 20th century.

The Collezione Maramotti also hosts temporary exhibitions primarily dedicated to 21st-century artworks and organizes the Max Mara Art Prize for Women in collaboration with Whitechapel Gallery (London) to support emerging women artists.